

Don't drink the Kool-Aid®



If you take the red pill:

you stay in Wonderland,
and I show you how deep the rabbit hole goes.
Remember: all I'm offering is the truth.

I'm trying to free your mind...
But I can only show you the door...
You're the one that has to walk through it. — **Morpheus**

The Matrix is a system... most of these people are not ready to be unplugged...
many of them are so inured, so hopelessly dependent on the system, that they will fight to protect it.

Examine every perspective with an open mind.
Do your *own* research. Check original sources.
Always be skeptical, cognizant of ulterior motives.
Who's paying for the information you're consuming?
Who's fact-checking the fact-checkers?
What are they trying to hide?

If you take the blue pill:

the story ends,
you wake up in your bed,
and believe whatever you want to believe.

I know this steak doesn't exist...
the Matrix is telling my brain that it is juicy and delicious...
Ignorance is bliss. — **Cypher**

Echo chamber: communication, repetition
inside a closed system — beliefs amplified, reinforced.
Unconscious confirmation bias: seeking out info
reinforcing existing views; increases polarization,
extremism. Instead of being encouraged to come to our
own conclusions based on facts, we're *told* what to think.

Algorithms: we're all plugged in

Whether we know/believe/admit it or not, they're controlling our minds (both overtly and covertly). Who's writing the rules that determine what we see on our news feeds? Money talks. We've mindlessly opted into social media not realizing that it's a giant social experiment run by elitists with extremist ideologies. Big tech megacorps have been knowingly and unknowingly colluding with each other and with the U.S. and foreign governments to push nefarious agendas. Collectively, **they know more about us than we know about ourselves** — whether we've given them permission to or not, they've been storing and using unreasonable amounts of data about us: every place we've been, gps coordinates including long/lat/altitude, timestamps, speed, direction, etc., every webpage or ad we've seen, what device/browser we used, movie, tv show, news, song or podcast we've listened to, every search we've made, purchase we've made, who we are related to, work with, friends with, what we like, what we say, what we believe — and they use that information to decide what we should see and hear and they use psychological profiles to attempt to **manipulate our subconscious** and change what we like, what we purchase, what we say, and what we believe. They have a vested interest in an increase in groupthink and a decrease in critical thinking.

We also don't realize the negative **unintended side effects** of our tech: addiction, permanent brain damage and rewiring.

To know wisdom and instruction, to understand words of insight, to receive instruction in wise dealing, in righteousness, justice, and equity; to give prudence to the simple, knowledge and discretion to the youth — Let the wise hear and increase in learning, and the one who understands obtain guidance, to understand a proverb and a saying, the words of the wise and their riddles. **The fear of the LORD is the beginning of knowledge**; fools despise wisdom and instruction. Wisdom cries aloud in the street, in the markets she raises her voice; at the head of the noisy streets she cries out; at the entrance of the city gates she speaks:

How long, O simple ones, will you love being simple? How long will scoffers delight in their scoffing and fools hate knowledge? **If you turn at my reproof, behold, I will pour out my spirit to you**; I will make my words known to you.

The words of the wise are like goads, and like nails firmly fixed are the collected sayings; they are given by one Shepherd. My son, beware of anything beyond these. Of making many books there is no end, and much study is a weariness of the flesh. The end of the matter; all has been heard. **Fear God and keep his commandments, for this is the whole duty of man**. For God will bring every deed into judgment, with every secret thing, whether good or evil. — **Solomon**, wisest person